

Architecture Design Competition

# OLFACTORY GARDEN

FIRST EDITION - 2023

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ARCHIOL COMPETITIONS

INTERNATIONAL DESIGN COMPETITION

# OLFACTORY GARDEN

"Each new situation requires a new architecture."

- Jean Nouvel

# Introduction

We are embarking on the design competition of an olfactory garden, a unique sensorial experience that focuses on stimulating and engaging the sense of smell. The garden will be a carefully curated space where visitors can explore and appreciate a diverse range of fragrances in a harmonious natural setting. The primary objective of the project is to create an immersive environment that celebrates the olfactory sense, providing visitors with a memorable and enchanting experience.

## Competition Goals:

1. **Sensory Stimulation:** The olfactory garden should captivate and stimulate visitors' sense of smell through a variety of scents, ranging from floral and herbal to woody and earthy notes. The aim is to create a multi-layered experience that engages visitors on a deep emotional level.
2. **Curated Fragrance Palette:** Careful selection of plants, flowers, herbs, and other natural elements will be made to ensure a diverse and pleasing range of fragrances. The garden should offer a balanced mix of familiar and exotic scents, allowing visitors to discover new aromas and appreciate the beauty of different olfactory profiles.
3. **Harmonious Integration:** The garden design should seamlessly integrate with the surrounding environment, whether it is a natural landscape or an urban setting. The layout, plant selection, and overall aesthetic should complement the existing context, enhancing the overall visual appeal of the space.
4. **Accessibility and Inclusivity:** The olfactory garden should be designed to accommodate visitors of all ages and abilities. Considerations such as wheelchair accessibility, clear signage, and pathways that allow for easy navigation should be incorporated into the design to ensure a pleasant experience for everyone.
5. **Educational and Informative:** The garden should provide educational value, offering visitors an opportunity to learn about the various plants and their associated fragrances.
6. **Sustainability and Maintenance:** The garden design should prioritize sustainable practices, such as water conservation, use of native or low-maintenance plants, and organic gardening techniques. Additionally, a maintenance plan should be developed to ensure the long-term upkeep of the garden, including periodic pruning, replanting, and fragrance monitoring.

## Deliverables:

1. **Conceptual Design:** Develop a visual concept that illustrates the layout, pathways, and key features of the olfactory garden. This should include the arrangement of plants, seating areas, and any additional structures or installations.
2. **Plant Selection:** Identify a curated collection of plant species that will contribute to a diverse fragrance palette. Consider factors such as seasonal variations, compatibility, and maintenance requirements.
3. **Material and Structural Recommendations:** Propose suitable materials for pathways, seating areas, and any other built elements within the garden. Ensure that these materials align with the overall aesthetic vision and environmental sustainability goals.
4. **Interpretive Elements:** Design and recommend interpretive signage, audio guides, or interactive displays that will enhance the educational aspect of the garden. These should provide information about the plants, scents, and other relevant topics.
5. **Drawings:** Plans, sections, elevations, axonometric views, rendered views (based on your design req.).

## .Site

Select a site that best suits the design theme. Site location can be in any part of the world.

## Participation:

- This competition is open to all.
- You can participate individually or as a team (Maximum 4 members in a team)

## Submission Requirements:

- Design sheets (2 -5) – jpeg. / jpg. format. (45X45cm – individual sheet)
- Design description with a title (Min. 300 words) – docx. / docs. Format

## Submission Guidelines

Email your submission to the details mentioned below:

- Email address: [submit@archiol.com](mailto:submit@archiol.com)
- Email Subject: Olgarden2023\_your code

\*Do not ask any queries on [submit@archiol.com](mailto:submit@archiol.com), email all your queries to [contact@archiol.org](mailto:contact@archiol.org)

## Timeline:

Registration deadline: **10<sup>th</sup> January 2024**

### ADVANCED REGISTRATIONS

- AR01: October 1<sup>st</sup> – October 20th
- AR02: October 21st – October 30th
- AR03: October 31st – November 10th

### STANDARD REGISTRATIONS

- SR01: November 11th – November 25th
- SR02: November 26th – December 10th
- SR03: December 11th – December 25th

### LATE REGISTRATIONS

- December 26<sup>th</sup> 2023 – January 10<sup>th</sup> 2024

Submission Starts: **20th December 2023**

Submission Ends: **15<sup>th</sup> January 2024**

Result Announcement: **11<sup>th</sup> April 2024**

## Fees

REGISTRATION	TIMELINE	INTERNATIONAL FEES (USD)	INDIAN FEES (INR)
ADVANCED REG 01	Oct 1 <sup>st</sup> – Oct 20th	25	500
AR 02	Oct 21st – Oct 30th	27	800
AR 03	Oct 31st – Nov 10th	32	900
STANDARD REG 01	Nov 11th – Nov 25th	37	1000
SR 02	Nov 26th – Dec 10th	39	1500
SR 03	Dec 11th – Dec 25th	42	2000
LATE REG 01	Dec 26 <sup>th</sup> 2023 – Jan 10 <sup>th</sup> 2024	57	2600

## Prizes:

**Winners (X3):** Certificate of achievement + Publication + Interview

**Honourable mentions (X3):** Certificates + Publication

Shortlisted entries (X10): Certificates

*\*All the certificates will be attested and e-format.*

## Registration:

Visit our website: [www.archiol.org](http://www.archiol.org)

Competition: <https://www.archiol.org/competitions/olfactory-garden-2023>

## Organisers:

Archiol – [www.archiol.org](http://www.archiol.org)



## Contact:

Doubts /Queries related to the competition: [contact@archiol.org](mailto:contact@archiol.org)

Request online chat support for queries: DM (Instagram) @archi\_ol (Team will redirect you to the chat support)

## FAQ's:s

### **Do the presentation boards have to contain our participation code for identification?**

**A:** No, only the files need to be named with the participation code.

### **How to submit the competition entry?**

**A:** Follow the submission guidelines mentioned in the brief, which are as follows:

Email address: [submit@archiol.com](mailto:submit@archiol.com)

Email Subject: As mentioned in the guidelines

### **I forgot my participation code, where can I find my participation code?**

**A:** Email your query to [contact@archiol.org](mailto:contact@archiol.org) in the format mentioned below:

- Email Subject: Participation Code Query – Competition Name
- Email Body:
- Competition Name:
- First name followed by last name:
- Email id:
- Country:
- Phone number:
- Date of registration:

### **Submission format**

All submissions should be digital:

- Text submissions and illustration notes, must be submitted digitally in .doc format.
- Image must be submitted in .jpeg format

## Media Partners:

